ENTREPRENEURSHIP

Skill Tree: Color in the boxes and level up your skills

Use for individuals or as a group by picking a colour each and coloring in a part of the box. Everyone's journey is different and you can interpret the goals flexibly. The aim is to inspire you to learn and try new things. Not everything needs to be completed.

ADVANCED

(set your own goal)
(set your own goal)
(set your own goal)
(set your own goal)
(set your own goal)
(set your own goal)

Achieve your original business goal
Teach an entrepreneurship class
Become a mentor
Sell your business
Get investment or grant money
Teach a friend a business skill
Patent an idea or register a design
Open source an idea
Travel for business
Create resources to help others succeed
Sell something to someone overseas
Work and travel as a digital nomad
Have a physical shopfront
Scale your business
Lodge a business tax return
Run a startup weekend
Hire an employee
Pivot your business idea
Get great business reviews online
Create a style guide for your branding
Create a video on your product or service
Create a budget projection
Launch a business without spending any money
Pitch your idea at a competition
Diversify your income with multiple streams
Crowdfund a product
Visit a co-working space
Advertise your business
Make a social media account for your business
Find a mentor
Get business cards
Go to a networking event
Get accounting software
Create a passive income channel
Create a business website and email
Open a business bank account
Sell something via pre-order
Find ways to minimise your business environmental impact
Get feedback and improve your product or service
Import something to sell
Fill out a value proposition canvas
Understand different business structures
Create an online store
Do social good with your business
Send an invoice
Help a friend with a business
Find your customer's pain points
Find a business partner or friends to help
Analyse your market size
Use an SEO research tool eg. Erank, Sale Samurai
Profile your average customer
Sell a digital product
Sell your first service
Sell a physical product
Create an elevator pitch
Ask an expert for advice
Analyse your target market
Participate in a startup weekend
Reflective journal your strengths / weaknesses
Research business competition
Create a logo
Reflective journal your 'why'
Make a business name
Do customer validation
Create a Minimum Viable Product (MVP)
Learn lean startup methodology
Have a business idea
Fill out a lean canvas

BASICS

START HERE

1 tile = 1 point

Total Score

Name: _____

CC BY-NC-SA 4.0