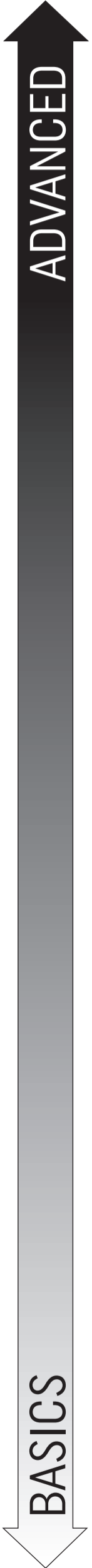


ENTREPRENEURSHIP

Skill Tree: Color in the boxes and level up your skills

Use for individuals or as a group by picking a colour each and coloring in a part of the box. Everyone's journey is different and you can interpret the goals flexibly. The aim is to inspire you to learn and try new things. Not everything needs to be completed.



A grid of 60 hexagonal skill tiles arranged in 6 columns and 10 rows. Each tile contains a skill description and an icon. The tiles are organized from 'BASICS' at the bottom to 'ADVANCED' at the top.

- Column 1 (Left to Right):** Reflective journal your why, strengths and weaknesses; Create an elevator pitch; Visit a co-working space; Go to a networking event; Find a business partner or friends to help; Understand different business structures; Teach a friend a business skill; Sell a digital product; Send an invoice; Find ways to minimize your business environmental impact; Have a physical shopfront or market stall; Create a passive income channel; Become a mentor; Create a budget projection; Pitch your idea at a competition; Scale your business; Create resources to help others succeed; Create a video on your product or service; Create a business website and email; Advertise your business; Get feedback and improve your product or service; Pivot your business idea; Analyze your market size; Set a vision, mission and values for your business; Ask an expert for advice; Conduct market research; Make a business name; Learn lean startup methodology; Have a business idea.
- Column 2:** (set your own goal); Achieve your original business goal; Get professional photos taken for your business; Diversify your income with multiple streams; Scale your business; Do social good with your business; Create a video on your product or service; Sell something to someone overseas; Help a friend with a business; Open a business bank account; Get feedback and improve your product or service; Create an online store; Sell your first service; Make a social media account for your business; Create a style guide for your branding; Analyze your target market; Research business competition; Do customer validation; Fill out a lean canvas; (set your own goal).
- Column 3:** (set your own goal); Teach an entrepreneurship class; Open source an idea; Lodge a business tax return; Get 1000 followers on your business social; Sell something via pre-order; Use an SEO research tool eg. Erank, Sale Samurai; Get accounting software; Import something to sell; Create a logo; Create a Minimum Viable Product (MVP); (set your own goal).
- Column 4:** (set your own goal); Work and travel as a digital nomad; Crowdfund a product; Run a startup event; Get investment or grant money; Launch a business without spending any money; Sell something via pre-order; Find a mentor; Get great business reviews online; Profile your average customer and find their pain points; Participate in a startup program; Create a logo; Create a Minimum Viable Product (MVP); (set your own goal).
- Column 5:** (set your own goal); Travel for business; Run a startup event; Launch a business without spending any money; Find a mentor; Get great business reviews online; Profile your average customer and find their pain points; Participate in a startup program; Create a logo; Create a Minimum Viable Product (MVP); (set your own goal).
- Column 6 (Right):** (set your own goal); Travel for business; Run a startup event; Launch a business without spending any money; Find a mentor; Get great business reviews online; Profile your average customer and find their pain points; Participate in a startup program; Create a logo; Create a Minimum Viable Product (MVP); (set your own goal).

START HERE

1 tile = 1 point

Total Score

Name: _____



CC BY-NC-SA 4.0

Icons by Icons8.com

github.com/sjpiper145/MakerSkillTree

MADE BY STEPH PIPER & SCOTT MILLAR - MAKERQUEEN AU